



Profile

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LinkedIn · Dribbble

Freelance, and part of Vision First. Designing digital products with teams since 2020, from the first user interview to the last icon, on mobile, web and Apple Vision Pro. AI made the work wider, not just faster, and the time it gives back goes to people and the craft.

Experience

Freelance · Vision First
Product Designer
Oct 2025–Present

immersiv.io
Product Designer, Mobile & visionOS
Jun 2020–Oct 2025

Avem Création
Co-founder, UX/UI Designer
2017–2021

Nimley
Web Designer
Mar 2018–Aug 2018 · 6 months

Renault Group
Communication & Marketing PM
May 2017–Oct 2017 · Internship

- Freelance on the side from 2023, full-time since October 2025, with startups and small companies, from the first workshop to a live product.
- My methods now run as reusable AI skills, and Figma is connected to code through MCP: a validated flow becomes a prototype the same week.
- Part of Vision First, a studio crafting experiences for Apple Vision Pro.
- 5 years in a cross-functional product team on mobile apps and headsets: user research, prototyping, 3D creation tools, design systems, data analysis.
- With the NBA, FIFA, the NHL, F1 and DAZN: DAZN's Club World Cup 2025 on Meta Quest (80,000+ fans), the US Open Match Center (323,000+ fans).
- An NHL analysis tool on Vision Pro, developed with two NHL coaches.
- Co-founded a small web agency, sole designer alongside 2 developers.
- Around 20 projects, from MVPs and SaaS improvements to landing pages, covering product and motion design, branding and marketing.
- IPO-ready websites: complex data made clear, identities that build trust.

Selected work

BBC Sport
2026 · immersiv.io

US Open
2025–2026 · immersiv.io

DMVA TP
2026 · Freelance

Side projects
2024–2026

The white-label 3D experience I design, released by BBC Sport for the 2026 World Cup on web, mobile and headsets. 2,800,000 users.

A 3D Match Center in the official app, used by 323,000+ fans.

Atelier des mémoires, the platform their team answers public tenders from: a library, a 44-page template, and the memo it produces. Prototyped with AI, in production in 10 days.

Battleship Duo, a naval battle rendered live in the browser · Stream Rate, a Chrome extension · Frame, a cabin build told as a website.

Education

Master's in Entrepreneurship and Business Management
2017 · Novancia, Paris

Bachelor's in Applied Foreign Languages
2015 · Jules Verne University, Amiens

Skills

Tools
Figma, FigJam, Claude skills, MCP, Webflow, Blender, Dovetail, Maze, Jira.

Methods
Interviews, usability tests, prototyping, UI and brand identity, design systems, 3D, handoff.

Languages
French: native. English: advanced (C1).